

2010 Hershey's Cocoa Classic Cookie/Brownie/Bar Baking Contest

1. Exhibitor must be an individual (age 8 through and including 18 years ONLY) who is a Pennsylvania resident; one entry per person.
2. Entry must be a plate of six (6) cookies, brownies or bars made from "scratch" (no mixes).
3. **COOKIE, BROWNIE OR BAR:** A minimum of 1/2 cup of **HERSHEY'S BAKING CHIPS** (any variety) must be used and listed as "HERSHEY'S" plus the name of the specific chip variety in the cookie-brownie-bar part of the recipe.
4. **FROSTING/DRIZZLE:** If chocolate frosting or chocolate drizzle is used, **HERSHEY'S COCOA** must be used and listed as "HERSHEY'S COCOA" in the frosting/drizzle part of the recipe.
5. If candy, chocolate, or flavored baking chips products are used, they must be **HERSHEY'S, REESE'S** or **HEATH** branded products, and listed with their brand name in the recipe." (See www.hersheys.com for complete product list.)
6. Entry must be submitted for judging on a doily set on top of a cardboard or a disposable plate.
7. Recipe(s) must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the back side of all the pages.
8. Refrigeration is not available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons. Dept 22, Section 1, Class 3000B
9. Judging will be based on the following criteria:

<i>Flavor (aroma, taste, good balance of flavorings)</i>	30 points
<i>Texture (appropriate for type of cookie, brownie or bar)</i>	25 points
<i>Inside Characteristics (even grain, evenly baked, free from air pockets)</i>	20 points
<i>Outside Characteristics (consistent shape/size/appearance, overall appeal)</i>	15 points
<u><i>Creativity</i></u>	<u>10 points</u>
TOTAL	100 points
PRIZES:	1st \$20; 2nd \$15; 3rd \$10

First Place Winner is eligible for the 2011 PA Farm Show competition. Prizes for the P A State Hershey Baking Chips Cookie-Brownie-Bar Winner: 1st = \$250; 2nd = \$100, rd = \$50
SPONSORS: The Hershey Company, P A Dept. of Agriculture, and the PA State Assoc. of County Fairs Released: January 2010